Olivia Allison

olivia-allison.com
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SKILLS

Graphic Design
Photography
UX/UI
Packaging
Branding
Photoshop
InDesign
Illustrator
Lightroom
Figma
Photo Studio Lighting
Sketch
Squarespace
Wix
Wordpress
HTML + CSS

WORK EXPERIENCE

Graphic Designer
Render, May 2021 – Present
Branding & identity design, managing/designing Render and Render Capital brand/promotional materials, internal and external client annual reports, playbook book designs, managing Wordpress/Hubspot websites, photography, writing blogs/case studies.

Creative Associate
Access Ventures, June 2018 – May 2021
Logo/brand design for Lenderfit, Access Ventures sub-brands Render Capital and More Than Profit, designed promotional materials and other assets within brand guidelines, and worked within Wordpress and designing page layouts.

Photography Intern
Bisig Impact Group, May 2017 – August 2017
Assisted with senior portrait studio photography, styling portraits, editing in Adobe Lightroom, worked with clients to schedule their sessions and book them.

EDUCATION

BFA in Graphic Design
Minor in Communication
University of Louisville, Hite Art Institute
Magna Cum Laude

AAS in Visual Communications
Ivy Tech Southern Indiana
Summa Cum Laude
Activities: Phi Theta Kappa, Exit 9 Art Club

VOLUNTEER EXPERIENCE

CreativeMornings Louisville
June 2018 – December 2021
Designed and created various brand assets such as monthly event signage, social event promo posts, name tags handouts, etc. Also assisted with organizing monthly events and fieldtrips.

HONORS & AWARDS

AIGA Louisville 100 Show, 2023
- Best of Show, Access Ventures Annual Report 2021
- Best of Show, Hidden Ventures Brand Identity

AIGA Louisville 100 Show, 2021
- Best of Student App & Software Design Category, Azalea App
- Best of Student Packaging Design, The Trippy Chicken
- Honorable Mention, Vision University
- Finalist, Render Capital

Daniel Stewart Scholarship in Design, 2021
Michael L. Power Scholarship in Design, 2021
AAF Louisville, Student Division, 2021
- Silver Addy Award, Vision University Brand Standards

AIGA Flux National Student Design Competition, 2021
- Winner, Rozsh Packaging

AIGA Louisville 100 Show, 2016
- Best in Show Student Print Design, Book Cover